

## Radio Preservation Task Force

Between 2020 and 2023, I served as the Online Content Manager for the Radio Preservation Task Force. I managed their PR strategy; generated analytics reports; ran social media (6k followers); launched their newsletter; redesigned a website on WordPress; built 25 new pages; created communication materials for a national conference; and supervised a web developer and a social media coordinator.

### Website

Before: <https://web.archive.org/web/20200318204936/https://radiopreservation.org/>

After: <https://radiopreservation.org/>



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**LIBRARY OF CONGRESS**  
**RADIO PRESERVATION**  
**TASK FORCE**  
**NATIONAL RECORDING PRESERVATION BOARD**

The Radio Preservation Task Force is a group that seeks to support the collaborations between faculty researchers and archivists toward the preservation of radio history.

Homepage for website that I redesigned and wrote all of the copy for.

## Social Media



I wrote social media copy and monitored feeds daily.

Here is an example of social media copy for 2023 RPTF Conference published on X (right)

Additionally, I created some born-digital assets, like this 2023 Conference Booklet. I was the content lead for this item.

See:

<https://radiopreservation.org/wp-content/uploads/2023/04/4-25-2023-LOC-Conference-Program-FINAL-2.pdf>

## Lawrence Berkeley National Laboratory: Workforce Development & Education

Between 2021 and 2022, I served as the communications lead for Lawrence Berkeley National Laboratory's internship department, Workforce Development & Education. I managed social media engagement; built pages for online platforms (WordPress and LinkedIn); tracked statistics (Google Analytics, LinkedIn); wrote articles; designed promotional materials; wrote emails for senior staff; and generated analytics reports.

### Website

Before: <https://web.archive.org/web/20210203183958/https://education.lbl.gov/>

After: <https://web.archive.org/web/20250324142954/https://education.lbl.gov/>



Homepage for website that I redesigned and wrote copy for.

Selected content written for WD&E:

["Intern alum soars to new heights at AISES conference," October 2022](#)

["Berkeley Lab Beginnings: Dr. Michelle Kuchera," September 2022](#)

["Storytelling with a mission: WD&E specialist explores the untold experiences of STEM students and professionals during COVID-19," August 2022](#)

## Published Products



Excerpt of an animated informational graphic describing the role of three different departments at the Lab; I worked with stakeholders across three teams.

See: <https://education.lbl.gov/stem-pathways-at-berkeley-lab/>

I also worked with internal and external design teams to create born-digital and published material including this 2022 Annual Report. See: <https://education.lbl.gov/impact-report-2022/>



